



Travel Brochure & Presentation Rubric

Name of Country: _____

Name _____

Date _____

Criteria	1	2	3	4
Organization	Audience cannot understand presentation because there is no sequence of information.	Audience has difficulty following presentation because student jumps around.	Student presents information in logical sequence which audience can follow.	Student presents information in logical, interesting sequence which audience can follow.
Knowledge of Country	Student does not have grasp of information; student cannot answer questions about subject.	Student is uncomfortable with information and is able to answer only rudimentary questions.	Student is at ease with content, but fails to elaborate.	Student demonstrates full knowledge (more than required) with explanations and elaboration.
Visuals	Student used no visuals.	Student occasional used visuals that rarely support text and presentation.	Visuals related to text and presentation.	Student used visuals to reinforce screen text and presentation.
Mechanics	Student's presentation had excessive spelling and grammar errors that made it difficult to understand.	Presentation had several spellings and/or grammatical errors.	Presentation has very few spelling and/or grammatical errors.	Presentation has no misspellings or grammatical errors.
Delivery	Student mumbles, speaks too quietly for students in the back of class to hear and never looked at audience.	Audience members have difficulty hearing presentation and no attempt was made to address audience.	Student's voice is clear and audible but student failed to give eye-contact to audience consistently.	Student used a clear, and audible voice and gave eye-contact to the audience.

Total Points: /20

Comments: